



**ANNAMMAL COLLEGE**  
OF EDUCATION FOR WOMEN

**Red Ribbon Club**

### Objectives

- To induce among youth the spirit to help and support people living with HIV/AIDS thereby reduces stigma and discrimination against people living with HIV
- To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership, negotiation, and team building

### Activities

The Red Ribbon Club of Annammal College of Education for Women, Thoothukudi with the objective of bringing about behaviour change in young minds employs various strategies like:

- Imparting “Celebrating Life - 10 hours curriculum” to the RRC Volunteers and Programme Officer by trained resource persons
- Peer education and leadership trainings to the RRC volunteers
- Organising college and University/ Directorate level competitions
- Arranging interactions with positive people, Transgender, Injection Drug users and ICTC Counselors
- HIV/ AIDS awareness campaigns during World AIDS Day

### Co-ordinators

Name of the Programme Officer : **Dr. N. Sudha Kumari**  
Assistant Professor of Education

Name of the Student Co-ordinator : **Ms. S. Rishibha**  
B.Ed. First year