



ANNAMMAL COLLEGE
OF EDUCATION FOR WOMEN

SES RE Cell

SOCIAL ENTREPRENEURSHIP, SWACHHTA & RURAL ENGAGEMENT CELL (SES REC)

The Social Entrepreneurship, Swachhta & Rural Engagement Cell of Annammal College of Education for Women was established in the year 2020 and from this day it has been striving towards excellence in all its activities. The idea of SES-REC was initiated initially in response to the request made by the Mahatma Gandhi National Council of Rural Education Department of Higher Education, Ministry of Education, Government of India.

Objectives of SES REC

- To promote cleanliness and hygiene in a holistic manner
- To reduce the incidence of open defecation
- To bring improvement in the quality of life in rural areas
- To encourage the concept of sustainable sanitation practices
- To create awareness about health and hygiene

Activities conducted by SES REC

- A memorandum of understanding (MoU) was signed with Development Association for Integrated Activity (DAIA) Non-Profit Organization on November 01, 2021 to adopt villages and render education in the areas of sanitation & hygiene, waste management, water management and energy conservation. It also strives to enhance entrepreneurship and community engagement of students through practices that encourage social responsibility, care for the environment and natural resources.
- Organizing awareness and empowerment programmes for rural population
- Rendering monetary help to the needy people in villages

Coordinators:

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